

CORPORATES & SMES

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(YOUNG) PROFESSIONALS

STARTUPS & SCALE-UPS

SUPERCHARGING INNOVATION WITHIN THE FOOD & FLOWER INDUSTRY

EDUCATION

CAREER

COMMUNITY

INTERACTIVE PDF

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- ▶ Talent development
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- ▶ Access to talent
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- ▶ Talent development
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CLICK & LEARN EVERYTHING ABOUT HORTIHEROES

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EDUCATION

HortiHeroes offers action-oriented development programs and masterclasses for professionals in the Food & Flower industry. This ranges from one-day masterclasses to multi-month educational programs that you can participate in alongside your job. We focus on startup and innovation skills, enabling you to grow personally while simultaneously driving innovation within your organization. Action-oriented, personalized, and unlike any other. Get yourself and your company ready for the future!

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CAREER

Providing everyone in the world with enough fresh food and the opportunity to live in a healthy, green environment. This is the challenge we tackle every day at HortiHeroes. And we need talent to achieve this! Young people who may or may not yet be familiar with the sector, with a fresh perspective, innovative ideas and different passions and areas of expertise. To learn and to create with one another. From start-ups and students to professionals, entrepreneurs, new and existing companies and investors. Because we can only achieve our mission of “zero hunger in a liveable world” together.

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COMMUNITY

Going at it alone is quicker, but together you'll go further. Sounds like a cliché but we genuinely believe this. A 'networking collaboration' ensures greater added value, smarter use of resources, enhanced work enjoyment and more innovation. In order to be able to resolve the major challenges we face, the right parties must work intensively together in communities. With HortiHeroes, we are helping to build one such community in the Food & Flower industry.

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TALENT DEVELOPMENT

Our action-oriented development programs allow (young) high potentials from the Food & Flower industry to grow. We teach them to renew their organizations from the inside out and prepare them for the future. Interactive, personal and unlike anything else.

- **INTRAPRENEURSHIP PROGRAM**
- **MASTERCLASSES**
- **FUTURE LEADERSHIP PROGRAM**
- **HORTIHEROES INCOMPANY**

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ACCESS TO STARTUPS & INNOVATIONS

Take your company to the next level through access to our innovations and startups. And thus to the latest developments, different business models and high-tech solutions. Being part of the HortiHeroes community offers the chance to be close to tomorrow's innovations and make an impact together!

- **STARTUPS**
- **HORTIHEROES INCOMPANY**
- **CHALLENGES**

➤ **BECOME OUR PARTNER**

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ACCESS TO TALENT

HortiHeroes offers corporates and SMEs in the Food & Flower industry access to talent from inside and outside the sector in a variety of ways. We enthuse talent to get acquainted with the sector through CEO for 1 Day and we help recent graduates land a job in the Food & Flower industry through our Traineeships. With our Job Board, we showcase all career opportunities of our partners, startups and other important organizations in the sector.

- **INNOVATION TRAINEESHIP**
- **CEO FOR 1 DAY**
- **SUPPLY CHAIN TRAINEESHIP**
- **JOB BOARD**

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BUILDING A FUTURE-PROOF INNOVATION NETWORK

Expand your network inside and outside the Food & Flower industry, make connections and get inspired to drive innovation in the sector.

- FIELDTRIPS
- EVENTS

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TALENT DEVELOPMENT

HortiHeroes provides action-oriented development programs and masterclasses for professionals from the Food & Flower industry, ranging from one-day masterclasses to training programs lasting several months, in which you participate next to your current job. We focus on start-up and innovation skills to foster your personal growth, while simultaneously renewing your organisation from the inside.

- **INTRAPRENEURSHIP PROGRAM**
- **MASTERCLASSES**
- **FUTURE LEADERSHIP PROGRAM**

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WORKING AND LEARNING IN THE FOOD & FLOWER INDUSTRY

Have you just graduated and aren't you sure what your dream job is yet? And would you like to contribute to a greener and healthier world? With the traineeships of HortiHeroes, you will work for three different companies in the Food & Flower industry over the course of two years. This is how you build a top CV, get to know the sector and develop yourself professionally and personally.

- INNOVATION TRAINEESHIP
- SUPPLY CHAIN TRAINEESHIP

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GAINING INSPIRATION AND BUILDING YOUR FOOD & FLOWER NETWORK

Expand your network inside and outside the Food & Flower industry, make connections and get inspired to drive innovation in the sector.

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STARTUPS & SCALE-UPS

JOBS, INTERNSHIPS & TRAINEESHIPS

Are you curious about all the jobs, internships and traineeships in the Food & Flower industry? We have put them together for you in the Job Board, powered by HortiHeroes and AVAG.

➤ **JOB BOARD**

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GET TO KNOW THE INDUSTRY

Get to know the Food & Flower industry in an accessible and interactive way to find out whether this is where your future lies! Become CEO of a company in the Food & Flower industry for one day and learn all the ins and outs of the business. Or work on an exciting challenge that the sector is currently facing.

- CEO FOR 1 DAY
- CHALLENGES

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ACCESS TO THE FOOD & FLOWER INDUSTRY

HortiHeroes combines new technologies and business models from startups and scale-ups with established companies. This interaction brings enormous added value to both the startups and established companies: companies gain access to the latest innovations, speed and agility, and for the startups, it provides access to knowledge, experience, network, funding and (test) facilities.

- **STARTUP ENTRY**
- **CHALLENGES**

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TALENT DEVELOPMENT

You never stop learning! Expand your knowledge with inspiring innovation boosts in the form of a training or a short-term course.

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